



[START-UP]  
NUMIX

Presented by the  
 **Canada  
Media Fund**

**PRESS RELEASE**

Second edition

## **Registration for the NUMIX STARTUP contest is in full swing!**

NUMIX STARTUP is Quebec's only contest for startups in the field of digital media. New companies and independent creators have until April 1 to register for the contest.

The second edition of the contest targets two specific sectors: independent (indie) video games and mobile applications. To enter the contest, startups must be based in Quebec, have at least three years of experience operating as a business, and have, at most, seven permanent employees.

In addition to the two categories above, the contest features a new category this year for emerging indie game or mobile app developers who have not yet launched their own company. One of the eligibility criteria is to commit to launching their own startup within a year of winning a NUMIX AWARD.

As part of "Startup Day," to be held on April 14 at Monument National, selected startups will deliver a demo and pitch to an audience and the judges' panel chaired by LP Maurice, CEO and co-founder of Busbud. Three finalists in each category will be selected, and the winners will be announced at the NUMIX AWARDS gala on May 5. The award-winners will share a total of more than \$20,000 in financial support and mentorship to help them in their business development efforts.

The registration form as well as information and contest rules are available at <http://numix.ca/start-up-numix/>.

### **About the NUMIX STARTUP contest**

The 2016 NUMIX STARTUP contest is made possible thanks to the collaboration of Loto-Québec and Ville de Montréal and support from CEIM, Execution Labs, and Ubisoft. NUMIX STARTUP relies on support from leading media partners, including Convergence, CIBL, CTVM.info, Grenier aux Nouvelles, Lien Multimédia, Qui Fait Quoi, and WebPresse.

### **About RPM**

Web production, mobile applications, virtual reality, webseries, video games, transmedia creations, and multiplatform delivery – RPM members cover the full range of possibilities provided by digital technology. Since 2000, *Regroupement des producteurs multimédia* has been the voice of the many creators who are shaping this industry. RPM also organizes the annual NUMIX AWARDS contest and gala, which are exclusively dedicated to rewarding excellence in digital media content in Quebec.

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